## **Next-gen SaaS DLP**

Keeps your sensitive data out of the wrong hands by detecting security risks and preventing incidents from day one.

- Cloud-native DLP, deployed in hours, implemented in days
- Ease-of-use backed by automation and best practices
- Risk-driven incident detection powered by data analytics
- Solution **Built for hybrid digital workspace** and remote work

## Detecting data security risks and preventing incidents from day one

Safetica NXT is a next-gen SaaS (Software as a Service) DLP with very fast deployment and low maintenance. It enables early discovery and mitigation of potential data security threats and data flow risks in your organization. This cloud-native DLP helps you protect sensitive data, set guidelines for its handling, educate your employees, and support regulatory compliance.

Data is a critical asset of every business, no matter its size. When sensitive data is lost or stolen, the reputation, competitive advantage, and profitability of an organization suffer.

## \$644,852

The average cost of insider-related incident, Ponemon Institute, 2020

## How Safetica NXT addresses data security

Safetica NXT evaluates the risk of every file operation and user. It can detect and block security incidents in outgoing data and shows whether any data is lost or misused. Using modern technologies, Safetica silently audits endpoint activities and provides transfers details.

Every file operation is recorded, evaluated, and stored securely in the cloud using the world's most secure Microsoft Azure platform. This allows you not only to take remediation action and prevent a possible data breach, but also to educate your employees and change their behavior or company processes.

In today's distributed workforce environment, Safetica provides the much-needed visibility and protection of data flows across endpoints, clouds and users.

## Next-gen SaaS DLP enables you to:

- Prevent incidents, react swiftly to potential insider threats, and speed up investigation of malicious activities with the help of automated detection of suspicious or abnormal behavior and data flow risks.
- Audit all data leaving the organization and provide a clear picture of security incidents by showing who, when, where and how the data was sent.
- Silently record every event or notify an employee about the potential risk of the operation to educate them and keep your company safe.
- Block high-risk events to prevent sensitive data from leaving the endpoint device.

# Key benefits & use cases



#### Short time to value & high flexibility

- Deployed in hours, implemented and protecting in days.
- Monthly billing enabling flexible cost optimization and pay-as-yougo service usage.

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#### Easy-to-use management

- Time-saving approach backed by built-in templates, automation, and best practices.
- Auto-detection of risky events, users, and safe digital workspace.

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#### **Risk-driven incident detection**

- Holistic risk evaluation with learning capabilities powered by data analytics.
- Unique detection of user intent and real user activity.



#### Hybrid digital workspace support

- Ready for environments with users working from home or remotely.
- Smart scanning based on dynamic work hours recognition.



#### Full perimeter security coverage

- 360-degree channel visibility
- · Multiplatform support
- Full protection of temporarily offline devices and high tamper protection



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#### Mature, MSP-ready architecture

- Cloud-native, multi-tenant architecture with security-first approach.
- Very low impact on endpoint performance (under 3%).



#### Templated data classification & data flow audit

Discover and classify your sensitive data based on built-in templates. Audit data flows in all important channels.



#### Intellectual property & sensitive data protection

Protect your know-how and other business- and customerrelated information from leakage. Prevent mishandling or stealing your sensitive data.

## Actionable reports

Safetica gives you a quick and easy-to-understand overview of all possible threats in a single management interface. You receive useful information at any time on any device.

You can receive email notifications about suspicious behavior, get important statistics on the dashboard, or export raw data to .xls format for further analysis.



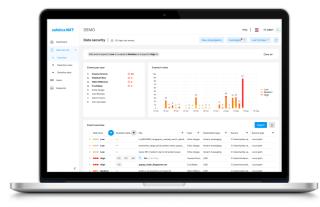
#### Incident detection & response

Leverage smart auto-detection of incidents and autoevaluation of risk and suspicious or abnormal behavior.



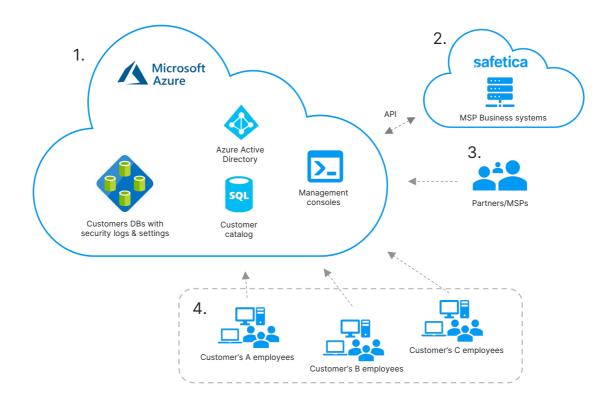
#### **Compliance violation detection & mitigation**

Detect and audit potential regulatory compliance violations of GDPR, HIPAA, or PCI-DSS and set appropriate protection to enforce internal policies.



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# **Reference** architecture



## 1. Hosting platform

- Cloud platform powering Safetica NXT
- MS Azure with Data Center in NL/EU
- Multitenant architecture
- High scalability and security
- User interface for partners and customers
- No hardware for back-end deployment needed

## 3. Partners/MSPs

- Partners reselling Safetica NXT (self-managed), MSPs providing Safetica NXT (managed service)
- Easy and fast onboarding
- Central management capability
- Flexible customer support
- Subscription/monthly billing

## 2. Supporting infrastructure

- Safetica supporting services (CRM, Partner system, Billing engine)
- Native integration with Hosting platform
- Continuous business process automation to prevent any barriers

#### 4. Customers

- Companies protected by Safetica NXT
- Access to reports via browser from anywhere
- Getting instant security email notifications
- Users with protected Mac or Win devices\* having Safetica Client installed
- Fast deployment process

### \* Safetica Client requirements:

- 2.4 GHz quad-core processor, 2 GB RAM, 10 GB of disk space
- Windows 7, 8.1, 10, 11, MSI installation package, .NET 4.7.2+
- macOS 10.15+



# How it Works

Extremely fast deployment enables you to start with data flow auditing and incident detection within one day. Pre-configured detection rules are activated automatically and can be fine-tuned and customized later. Protection mode can be turned on later, leveraging the information about risk.



Customer's environment automatically deployed in secured cloud



Safetica Client remotely installed on employees' endpoints



Safetica NXT is ready to audit your data and alert on incidents

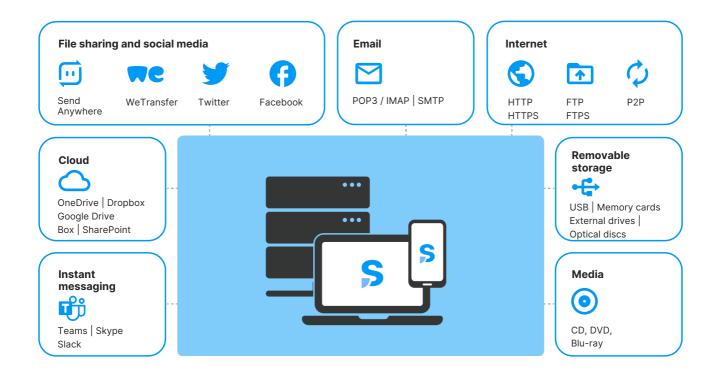
Incident detection is based on native logic, automatic anomaly detection and continuous learning. The output is represented by a set of risky events that Safetica NXT identifies and highlights using a three-level risk classification process (Low risk, Medium risk, High risk).



With protection mode on, you can silently log the events, notify an employee about the potential risk of the operation, or block it. DLP with adaptive data protection leverages the dynamic detection of digital workspace, that is continuously adjusted according to users' behavior.

## Data channels covered

Safetica NXT provides visibility over company data across a multitude of channels and platforms, ensuring 365-degree visibility wherever data resides or flows.





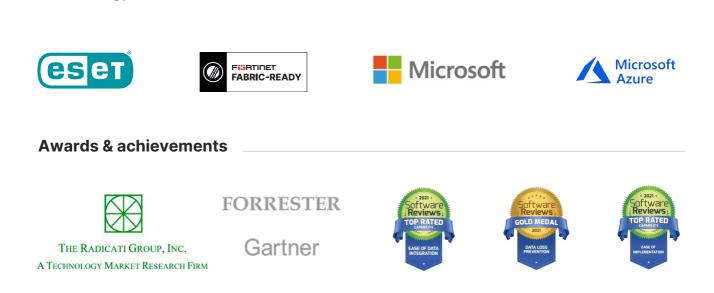
security evangelists

**Technology alliances** 

countries



**Safetica** is a Czech software company that provides Data Loss Prevention and Insider Threat Protection solutions to organizations of all shapes and sizes. Here at Safetica, we believe everyone deserves to know that their data is safe.





Try Safetica demo now! www.safetica.com/nxt-trial



## safetica