

# Netwrix Data Classification

Discover and secure sensitive data wherever it resides

The variety of ways organizations create, store and share data is mind-blowing, making it more and more difficult for you to determine what needs to be secured. With Netwrix Data Classification, you can identify and classify sensitive and business-critical content across your organization and focus your data security efforts on that data.



## IDENTIFY AND LOCK DOWN SENSITIVE INFORMATION

Discover and classify sensitive and regulated content wherever it resides, tag it accurately to keep track of it, and automatically move it to a secure location if it is overexposed.



## GET RID OF UNNEEDED DATA TO REDUCE ATTACK SURFACE

Old documents that should have been deleted long ago often become the reason for data breaches or audit findings. Discover and purge this data to reduce your risks and costs.



## MEET PRIVACY AND COMPLIANCE REQUIREMENTS

Identify data regulated by GDPR, PCI DSS and many other compliance mandates. Satisfy requests from data subjects by finding all information related to a particular individual in minutes, not days.

## CUSTOMER FEEDBACK

“Netwrix enables us to be proactive towards GDPR and classify all the data we have in over half a million folders. To satisfy a data subject request, I need just a few minutes to retrieve the necessary information.”

Iain Sanders, IT Manager  
Horizon Leisure Centres

# Key Features of Netwrix Data Classification



## HIGH-FIDELITY DATA CLASSIFICATION

Focus your security efforts on truly sensitive data. Ensure highly accurate classification results with our unique compound term processing and statistical analysis technology, instead of simply relying on keywords and Regex matching.



## PREDEFINED CLASSIFICATION RULES

Kick off your discovery in minutes with out-of-the-box rules that identify data protected by GDPR, PCI DSS, HIPAA and other regulations. Create custom rules to find sensitive data that is unique to your organization.

## WHY NETWRIX?

### ENHANCED DATA SECURITY

Integrates easily with Netwrix Auditor to reveal who has access to sensitive data, monitor how they are using that access, and alert on suspicious activity around the data.



## AUTOMATED RISK REMEDIATION

Protect sensitive files by automatically moving them to a safe area, removing permissions from global access groups and redacting confidential content from documents.



## ACCURATE DATA TAGGING

Embed classification tags right into files to improve the accuracy of your DLP or IRM products and streamline data management tasks like archiving or migrating only specific types of data.

### REUSABLE AND INCREMENTAL INDEXING

Eliminates the need for lengthy data re-collection every time a new file appears or a classification rule is changed.



## ROT DATA DETECTION

Minimize the risks and costs associated with storing data you don't need by pinpointing outdated or duplicate records that can be safely archived or removed. Automate this process to save valuable time while ensuring reliability and consistency.



## CUSTOMIZABLE CLASSIFICATION

Identify and secure data specific to your organization without engaging costly professional services to build a custom classification. Instead, create and modify classification criteria in a user-friendly interface with the help of machine learning.

### NON-INTRUSIVE ARCHITECTURE

Operates in agentless mode and does not interfere with your file system when updating content metadata. Instead, all index and classification information is collected, analyzed, stored and updated on a separate server.

## Next Steps

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