



# The Only On Device Data Privacy Solution

Privacy. Security. Prevention

## PREVENTION IS THE BEST FORM OF DEFENSE

As the leader in on device data privacy, we go beyond managing threats. Rather than focusing on perimeter defense, our preventative approach focuses on blocking the exfiltration of data from your devices. BlackFog Enterprise for Managed Service Providers prevents threats from disrupting your customers operations and dramatically reduces their risk of a data breach.

Multiple layers of defense against ransomware, spyware, malware, phishing and unauthorized data collection and profiling help to protect your customers data privacy and security while strengthening their regulatory compliance.

## TRADITIONAL APPROACHES ARE NO LONGER ENOUGH

As cyberattacks and ransomware become more sophisticated, so must your approach. Perimeter defense techniques and anti-virus software is powerless against fileless polymorphic attacks. BlackFog approaches the problem differently by targeting threat vectors where it hurts most, when they try to replicate, activate, communicate or exfiltrate data. By neutralizing the attack at multiple points of its lifecycle it cannot move laterally within the organization or do any damage.

With the average organization taking 192 days to detect an attack, BlackFog prevents your customers from becoming the next statistic.

## CAN YOUR CUSTOMERS AFFORD A DATA BREACH?

Complex regulatory environments around the globe has led to considerable new legislation, government watchdogs, and compliance departments. The massive fines now being levied has put every organization on notice that they must be prepared.

With the average cost of a data privacy breach at an all-time high of US \$3.92 million, prevention has never been more important.



### DATA PRIVACY

Prevent the unauthorized collection and transmission of user data from every device



### THREAT MANAGEMENT

Centrally manage all threats and security settings across all customers from a single console



### BREACH PREVENTION

Prevent the loss of data from all customer endpoints by monitoring the exfiltration of data from any network

## KEY BENEFITS

BlackFog's data privacy features decrease the risks associated with data loss and data breaches from external attacks and insider threats associated with industrial espionage.

### ON DEVICE DATA PRIVACY

- ◇ Mitigate the risk of data loss through geofencing
- ◇ Minimize data collection on every endpoint
- ◇ Prevent unauthorized data collection and profiling
- ◇ Anonymize user behavior
- ◇ Protect your customers remote employees wherever they are

### ON DEVICE DATA SECURITY

- ◇ Prevent data loss using behavioral analytics
- ◇ Reduce the surface area exposed to attackers
- ◇ Access detailed reporting and analysis of threat vectors
- ◇ Lower the cost of compliance
- ◇ Detect network anomalies through data exfiltration

### ENTERPRISE CONSOLE FOR MSP'S

- ◇ BlackFog Enterprise for MSPs consists of endpoint agents and the Enterprise cloud console. The console allows you to manage all customer devices and access a centralized view of all threats and events generated at the endpoint.
- ◇ The console provides insights into the origin of threats with a consolidated view across all customers, while each customer receives access to a threat dashboard for their business.
- ◇ Monitor each customer by logical group and filter events and devices in the master view.
- ◇ Global settings and cloning provide rapid on-boarding.
- ◇ Analytics provide detailed impact assessments across your customers networks and devices.

## ABOUT BLACKFOG

Founded in 2015, BlackFog was born to combat the growing number of online threats targeting your personal and corporate data. Hackers will get into your network; BlackFog stops them getting out. Through a layered approach to security, BlackFog spots, in real-time, when an attacker is trying to remove unauthorized data from your device / network and stops them in their tracks.

Consisting of multiple layers of defense against ransomware, spyware, malware, phishing, unauthorized data collection and profiling, BlackFog blocks over 24 million threats across mobile and desktop endpoints around the world, protecting organizations' data and privacy, and strengthening their GDPR compliance.

## WHY BLACKFOG?

- BlackFog is the leader in data privacy and the ONLY on device privacy solution
- BlackFog prevents cyberattacks across all endpoints
- BlackFog monitors the exfiltration of data in real time to ensure compliance with global privacy and data protection regulations
- BlackFog prevents data breaches by blocking the unauthorized collection and transmission of user data from every device on and off your network
- BlackFog consists of multiple layers of defense against ransomware, spyware, malware, phishing, unauthorized data collection and profiling

## PLATFORMS

Windows 7+

MacOS 10.11.5+

iOS 10.3+

Android 5.0+

